



Specialists in  
integrated Logistics

Audit

Consulting

Training

Co-management

## Company Profile



**ZELCO was founded with the basic mission**

*to assist companies in improving  
Customer Service and Productivity  
through the optimised use of  
Integrated Logistics.*

ZELCO holds a policy to employ multilingual consultants who can look back on a successful management career and therefore can understand quickly the real business needs. In addition they can communicate easily with all levels of the organisation.

ZELCO believes that the proposed solutions must be based on the full understanding of the **clients business** and its **corporate culture**. This implies the creation of a climate of confidence and cooperation between all members of the organisation and the supply of the vital know how to bring the organisation to a higher level of competence.

ZELCO assists companies to create lean, productive, flexible and agile organisational structures and to implement the necessary systems, procedures and communication lines to respond quickly to the changing market needs. ZELCO does not only provide solutions but also the necessary co-management to conduct the change process.

**Alfons Van Zele** is the founder of ZELCO. He holds a degree of Business Engineering from the University of Louvain **KUL** and was further educated at **Vlerick** School in Ghent and at **Insead** in Fontainebleau. After **20 years** of high level **management experience** mainly in the customer driven Retail business he created an international consulting practice and developed the ideas of **INTEGRATED LOGISTICS** and of **CO-MANAGEMENT**. He was also president of the Logistics Committee within CIES and Professor at ICHEC in Brussels.

ZELCO LOGISTICS  
Supply Chain Innovators



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## Our working method

*ZELCO identifies **2 distinct phases** when implementing the philosophy of INTEGRATED LOGISTICS.*

### Phase 1

is the definition of the common **VISION** and the development of the specific **Logistic Concept**. This concept provides clear answers to the problems of

optimisation of customer service

definition of responsibilities

optimisation of Production Planning, Inventory levels and Distribution Networks

selection of the integrative computer system to support the operation and to monitor the operational and financial performance.

### Phase 2

provides the necessary **Co-management** to implement the concept throughout the company and to introduce the change in culture and behavior in an efficient and ever lasting way.

ZELCO has **proven records** of implementation of Integrated Logistics in **DISTRIBUTION** for **Food** and **Non Food** products as well as in **MANUFACTURING** in **PROCESSING** and **ASSEMBLY** industries in several European Countries including Belgium, The Netherlands, France, Spain, Slovenia etc.



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## Our areas of experience

*ZELCO has developed over the years a strong expertise in the following areas of competence*

### 1. Operational Logistics Solutions.

- customer service benchmarking
- inventory control for stores and warehouses
- design and optimisation of the warehouse operation in conventional and highly mechanised warehousing systems
- optimisation of transport and distribution network
- Production planning and scheduling
- document flow analysis and decision support systems
- selection and implementation of data processing solutions



### 2. Operational Audit and Identification Of Improvent Programs

- strategic and performance audit of the organization
- performance audit of the logistics function
- operational audit of the data processing function

### 3. Training and Education

- Integrated logistics workshop
- Inventory management workshop
- Production planning workshop
- Warehouse layout and optimisation workshop
- Physical distribution and transportation workshop
- Change management workshop
- Basic Retail Management workshop





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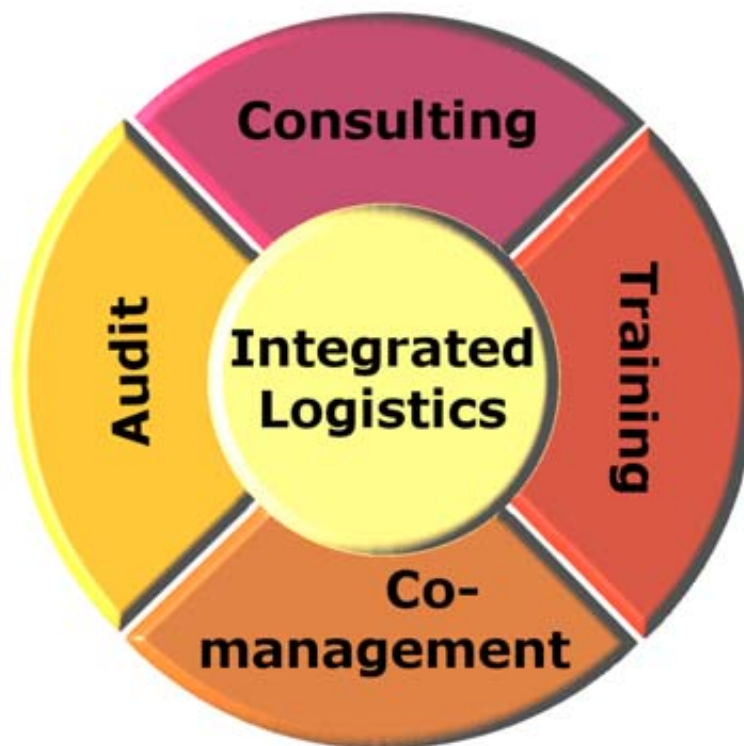
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## The ZELCO product offering





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## The ZELCO customer base

*Zelco has delivered services in consulting, training or systems support to the following companies*

ALPHA REPARTITION - AS ADVENTURE - AVA PAPIERWAREN - BMW BELGIUM - BREVA - BRICO EUROPE - BRP BOMBARDIER - COLRUYT - CRAS - DELFOOD - EDITOR - FLAMINGO - FORD BELGIUM - FRANKE - FUN - FUNINVEST - GIB GROUP - HERTEX - HOME INTERIOR - MAN TRUCKS - MONOPRIX France - MOORKENS MITSUBISHI - MSF SUPPLY - MSH HOSPIDEX - NIKE - ODTN - OXFAM - PROFI ROMANIA - REYNAERS ALUMINIUM - RIVER WOODS - SALCO - SARA LEE - NITTING PRODUCTS - SWEDISH MATCH - TAURA - TMVW - TRAFIC - TEXET - TVH GROUP - THERMOTTE VAN HALST - UNIPRO - VERBESSEM - VERHELST - WEIGHT WATCHERS

AHLERS - ATLAS COPCO ASC CHINA - ATLAS COPCO SERVICE CENTER - CHRISTIAN SALVESEN BELGIE - CHRISTIAN SALVESEN NEDERLAND - COMMUNE D'IXELLES - DHL - DHL EXPRESS - DISTRIREST - ESSERS - EXPO 92 - GEMEENTELIJK HAVENBEDRIJF ANTWERPEN - HANDICO HERFURTH - HESSENATIE - KATOENNATIE - NOVAVEG - ODTN - RANDSTAD - SCHENKER - TNT - UZ GASTHUISBERG - VIEW INTERIM

ALMA - ATLAS COPCO AIRTEC DIVISION - ATLAS COPCO INDUSTRIAL AIR DIVISION - ATLAS COPCO OIL FREE DIVISION - ATLAS COPCO PAR DIVISION - AUDI BRUSSELS - BATA NL - BAXTER - BMT CZ - BMT GROUP - BMTECH - BRACHOT HERMANT - CASTROL - CHICAGO METALLIC - COCA COLA BELGIUM - CROSBY EUROPE - DBS SECURITIES - DELAVAL - DIAMANT BOARD - DIRAFROST - FARDIS - GUYLIAN - HEINZ NL - INBEV - KOMATSU - LANXESS - MEXT - RABBIT - RIGOLE - ROGERS INDUFLEX - ROGERS MEKTRON - SIEMENS - SONOCO - TER BEKE - TRELLEBORG - TYCO - RAYCHEM - V-LUX - XIRCOM

AMELIOR - BRUXELLES FORMATION - CEVORA - FOREM BIERSET - FOREM CENTRE COMPETENCE EN MANAGEMENT - FOREM HOUDENG - GOUVERNEUR LIMBURG - HOGESCHOOL ZEELAND - IPV - KHLEUVEN - LOGIS - PHL HASSELT - PICS - VDAB - VIB

## Our Suggestion

*For more information do not hesitate to contact us at the following address:*



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